**Ling LI**

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Lane 1288, Pushen Rd., Minhang, Shanghai, China

**EDUCATION**

**HEC Montréal/Université de Montréal & McGill University,** – Canada **Sep 2024 - May 2029**

**PhD in Administration** (Specialization: Management, Strategy and Entrepreneurship)

* Fully funded by the research Chair in Global Innovation Network at the Department of Entrepreneurship and Innovation

**Lee Kong Chian School of Business, Singapore Management University** – Singapore **Jan 2022 - Dec 2023**

**MSc. Human Capital Leadership** (Full-Time), **GPA:** 3.66/4.0, **GRE:** 312 (AW 3.5)

* Honor: Academic Excellence Scholarship Award

**S.C. Johnson College of Business, Cornell University** – USAJul 2023 - Jul 2023

* Academic Overseas Section (2CUs)

**Business School, Jiangxi Normal University** – China **Sep 2013** **-** **Jun 2017**

**B.S. Human Resources Management**

* Honor: First-class Scholarship of Jiangxi Normal University, Rank: 1/81

**RESEARCH EXPERIENCE**

**Singapore Management University – Singapore Jul 2023 - Dec 2023**

**Research Assistant, Supervisors: Prof. Geng Xuesong and Prof. Say Gui Deng**

1. **With Prof. Geng Xuesong,** ‘Digital Business Research Peak and AI projects’

* This project aims to initiate SMU Digital Business Research Peak to launch a series of related research and sharing.

We reviewed digital business (i.e. AI) related research articles from FT 50 journals and our school in Strategy and Finance. We set up Digital Business Research Peak web pages and newspapers to stimulate and promote research.

* Being responsible for financial reports’ data screening for a working project in AI.

1. **With Prof. Say Gui Deng, *‘****Do Technological Weaknesses Matter For Financial Markets?: Evidence From The Announcements Of Zero-Day Cybersecurity Vulnerabilities (data analysis, target SMJ)’*

* This project investigates the correlation between cybersecurity risk management and organization and technology innovation. We conducted cybersecurity and Zero-Day vulnerabilities concepts research, literature review, data mining and analysis using Python and Stata and proceeded with financial data alignment through the WRDS database.

**Peking University – Beijing, China Jul 2022 - Apr 2023**

**Part- Time Research Assistant, Supervisor: Prof. Zhong Weiguo**

* This digital business project is designed to undertake a systematic review of China data factor market, focusing on both the public and private sectors. My involvement in this initiative encompasses contributing to the composition of the China Data Factor Market Development Report (2021-2022), wherein I played a role in data collection, analysis, and report drafting.
* Other daily works contain conducting strategic management literature review and theory database building-up in multiple areas and digital business industry research.

**Shanghai University & Bocconi University – Remote Feb 2022 - May 2022**

**Research Assistant, Supervisor: Prof. Yu Xiaoyu**

* This 2022 Idea-to-Startup Bootcamp (Entrepreneurial Camp) Project involves guiding 120 new entrepreneurs in Shanghai while tracking their entrepreneurial processes for data collection. My role includes a literature review on entrepreneurship and conducting qualitative research through surveys, interviews, and data analysis.

**China Europe International Business School – Shanghai Sep 2021 - Jan 2023**

**Part- Time Research Assistant, Supervisor: Prof. Daniel Hanming Chng**

* This collaborative project entails the development of *‘A Model of Organizational Decline in Emerging Market.’* Our endeavor involved the innovative design of a practical and structured analytical framework aimed at understanding the decline of large organizations within the emerging market context. This comprehensive initiative included an extensive literature review, meticulous collection, and analysis of secondary data from seven prominent organizations. The selection criteria were based on Wind's financial information, encompassing 4640 A-share and 2574 HK-share companies, along with the calculation of the Altman-Z score. The outcome of our efforts is the formulation of two distinct models: a static model and a dynamic model. We conducted a detailed analysis of the seven cases, breaking down the causes for organizational decline into over 120 discernible factors. To fortify the robustness of our model, additional cases will be incorporated for validation and further refinement.

**WORKING PAPER**

* Chng, D.H.M., Sun, H., & **Li, L**. “A Model of Organizational Decline in Emerging Market.” (target HBR)

**WORK EXPERIENCE**

**Alibaba Group- Alibaba Research Institute – Beijing, China May 2022 - Oct 2022**

**Research Intern (Digital Economy and Strategy)**

* Conducted quantitative research on TMT industry and Alibaba across various domains: Digital Economy, Technology, Globalization, ESG, Data, Finance and Taxation, Platform Value, Valuation, and Law
* Produced internal consulting reports for CEO and Top Management Team

**(STATE GRID) Yingda Chang’an Risk Management Consulting – Remote, China Apr 2022 - Jul 2022**

**Consultant Intern**

* Provided consulting services with customers in the electricity, new energy, and carbon neutrality

**China Industrial Control Systems Cyber Emergency Response Team (CiC) – Beijing, China Mar 2022 - Jul 2022**

**Data Consulting Research Assistant**

* Conducted research in China's integrated development fields, focusing on industrial Internet and carbon neutrality, including digital transformation, informatization-industrialization integration, and intelligent manufacturing
* Supported government policy formulation on carbon peak and carbon neutrality through data mining, indicator formulation, and evaluation model construction

**DSM (China) Ltd., Asia Organisation Management, LTD& SAP Officer – Shanghai, China Feb 2019 - Sep 2021**

**Porsche (China) Ltd., HR Specialist – Shanghai, China May 2018 - Feb 2019**

**SOCIAL EXPERIENCE**

**ByteDance, Campus Ambassador – China & Singapore Jan 2023 - Dec 2023**

**Project Leader (**Intelligent Transportation for Smart City)**,** Huawei Tech4City Competetion –Singapore **May - Aug 2023**

**Business Co-Founder** (Online Business Operation)**,** Shanghai Shimu Online Co. Ltd. – China **May 2022** **- Jun 2023**

**Co-Founder and Leader**, DSM Global DEI group, NEXT Generation Leadership, DSM Women Inspired Network

**May 2019 - Aug 2021**

**MISCELLANEOUS**

**Skills:** MS Office, C, Stata, SPSS, Python, NVIVO, Qualtrics, MySQL, SQL Server, Tableau

**Language:** English (IELTS 6.5, BEC-Higher, CET-6), Mandarin

**Hobby:** Violin (6 years) and City-walk (7 years)